

ORGANISER RESPONSIBILITIES

A Climathon organiser is a person, group of people or an organisation committed to activating climate action in their city.

Being a Climathon organiser is a rewarding experience, but it is also a commitment. Below is a list of responsibilities that we ask you to review before you submit your registration as a Climathon organiser.



1.

Climathons are organised in hundreds of cities each year. As the organiser, you are the local ambassador for the global Climathon movement. We ask you to take part in protecting and upholding the standards for Climathon, as well as attending trainings provided by EIT Climate-KIC and using the correct branding and communication templates.

2.

Whether you are organising a virtual, in-person or hybrid Climathon, you are in the driving seat when it comes to leading your team, managing the event set up, attracting partners and funders/sponsors, finding the venue and creating an engaging program. That is no small task, so be prepared to have different roles throughout your Climathon.

3.

Climathon is the event bringing citizens together to:

1. raise awareness about local climate challenges and share climate relevant learnings
2. build or strengthen local ecosystems
3. inspire projects and climate action that address systemic problems locally

As a Climathon organiser, you should focus on one or more of the above objectives to create the true Climathon experience and long-term impact in your city. Experience has taught us that most first-time organisers tend to focus on objective 1 and/or 2.

4.

Climathon is your opportunity to bring together citizens from different backgrounds to share new perspectives and ideas to local challenges. Therefore, you should widely promote your Climathon through different networks and communities in your city, to attract as many different citizens as possible.

5.

It is key to a successful Climathon that your participants (the citizens) are committed and motivated to work on the climate challenges you put forward. Therefore, it is important to make the challenges locally relevant, and preferably a priority for the municipality and other key local stakeholders. After all, Climathons are about exploring, understanding and tackling local climate challenges together.

6.

Share your impact and achievements with us. Each year EIT Climate-KIC will send out a survey that we ask you to fill out. We do this to collect insights and compile this to a comprehensive overview of the global achievements of all Climathons.

7.

Remember that Climathon is just the first step to achieving a net zero-carbon and climate-resilient society. Therefore, it is important that you think about and commit to a long-term impact and how you (and your partners) could make this happen.

Get in touch!

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