

We have put together this document for you to preview and prepare for the questions in the Climathon Awards 2020 application form. Please go to <https://luvent.typeform.com/to/ne7ztRum> to fill out the application form when you are ready.

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2020 Climathon Awards Applications for “The Most Transformative Idea 2020”

IMPORTANT: This section only contains questions relevant for teams applying to the “the most transformative idea 2020” (go to page 6 to view questions for “the most improved idea since 2015”). Please make sure you set aside 20-30 minutes to complete the application form. We are looking forward to reviewing your application!

1. First things first... Do you consent to your data being accessible to Climate-KIC and Luvent Consulting only under Climate-KIC policy, and used for the purpose of reviewing my application?
 - Yes/No
2. Please confirm that you are applying as part of a winning team from a Climathon in 2020
> *As a winning team you have been part of a Climathon taking place in 2020 and you were awarded the winning prize at your local Climathon or one of the winning prizes if there were several winning categories.*
 - Yes/No
3. Have you uploaded your idea onto the Climathon website?
 - Yes/No
4. What is your first name?
5. What is your last name?
6. What is your e-mail?
7. Please select your gender
 - Male / Female/ Non-binary
8. What is your nationality?
9. Please select your age group
 - Choose from a dropdown list
10. In which city did this Climathon take place?
11. Please tell us about the challenge you worked on during Climathon/ideathon (the topic, importance for local community and challenge statement)
 - Max 500 words

12. Please provide the following information for each team member in the individual boxes below: (i) First and last name, (ii) role in team, (iii) e-mail
13. * Please describe the strengths of your team
- Max 500 words
14. Please describe how your team intends to collaborate on this idea going forward
- Max. 500 word
15. Climathon operates under a mindset of open collaboration. If, however, you or any member of your team have any considerations or requests with regard to intellectual property that you would like us to be aware of, please state below.
- I have considerations with regards to IP
 - I do not have any considerations
16. What is the title of your team/idea?
17. Describe your idea (e.g. What is/are the real-world problem(s) you are trying to solve with your idea?
- Max 500 words
18. Please share any links relevant to your idea, if applicable.
- Website
 - Facebook
 - YouTube
 - Other (please specify)
19. Please upload a video, image or a visual that can help us understand your idea (product photo, mock-up, clickable prototype, other)
20. How did Climathon support your idea?
21. How would you classify the maturity level of your idea?
22. Please tell us how Climathon supported you and your idea?
- Max 500 words
23. How would you classify the objective of your idea?
- Non-profit
 - For profit
 - Other
24. Which climate impact category does your idea belong to?

- Mobility & transport, Buildings & Retrofit, Finance & Governance, Food & Agriculture, Energy & Electricity, Materials & Recycling, Landscapes & Public Spaces, Air Pollution, Health & Disease Prevention, Extreme Weather & Resilience, Activism & Education, Social & Equality, Other

25. In the design of your idea, did you collaborate with any local city or public institutions?

- Yes /No

26. What have you learned during this challenge? Why do you and your team care about this challenge?

- Max 500 words

27. How does your idea benefit citizens in your Climathon city? Who does your idea target specifically and why?

- Max 500 words

28. What impact does your idea have in supporting behavioural or societal change towards achieving net-zero emissions?

- Max 500 words

29. What are the next steps for your idea? What hypothesis do you need to validate and how?

- Max 500 words

30. Would you and your team be available to join the online Climathon Awards ceremony on 21st January 2021, from 15.00-16.00 CET?

- Yes/ No

31. If you are chosen amongst the top 5, would you and your team be able to join a training session and pre-record a video of your idea between December 14th and 18th to present at the online Climathon Awards? We will send you further information on this.

- Yes/No

32. If you were to win private coaching/ mentoring as your prize, what type of support would you require?

Hurray, you made it! Thank you very much for filling out your application! Just press done to submit it.

What are the next steps? All applications will be reviewed by the Climathon team and selected Local Organisers in line with the judging criteria listed on Climathon Awards website.

We will announce the top 5 finalists who will be asked to pre-record a video of their pitch for online voting in January. The top 3 teams with the most votes will move on to the Climathon

Awards where a jury of Climathon partners and organisers will select the winning team. All teams will be invited to take part in the Climathon Awards, so keep an eye on your inbox!

2020 Climathon Awards applications for “The Most Improved Idea since 2015”

IMPORTANT: This section only contains questions relevant for teams applying to the “the most improved idea since 2015”. Please make sure you set aside 20-30 minutes to complete the application form. We are looking forward to reviewing your application!

1. First things first... Do you consent to your data being accessible to Climate-KIC and Luvent Consulting only under Climate-KIC policy, and used for the purpose of reviewing my application?
 - Yes/No
2. What is your first name?
3. What is your last name?
4. What is your e-mail?
5. Please select your gender
 - Male / Female/ Non-binary
6. What is your nationality?
7. Please select your age group
 - Choose from a dropdown list
8. In which year did you and your team participate in this Climathon/ideathon?
 - 2015, 2016, 2017, 2018, 2019
9. In which city did this Climathon take place?
10. Were you a member of a winning team at your Climathon/ideathon?
 - Yes/No/ Not applicable
11. Please tell us about the challenge you worked on during Climathon/ideathon.
12. Please provide the following information for each team member in the individual boxes below: (i) First and last name, (ii) role in team, (iii) e-mail
13. Please describe the strengths of your team
 - Max 500 words
14. Please describe how your team intends to collaborate on this idea going forward.

- Max 500 words
15. Climathon operates under a mindset of open collaboration. If, however, you or any member of your team have any considerations or requests with regard to intellectual property that you would like us to be aware of, please state below.
- I have considerations with regards to IP
 - I do not have any considerations
16. What is the title of your idea today? (if your name has changed, please make note of it here)
17. Describe your idea, e.g. what are the real-world problems you are trying to solve?
- Max 500 words
18. Please share any links relevant to your idea, if applicable.
- Website
 - Facebook
 - YouTube
 - Other (please specify)
19. Please upload a video, image or a visual that can help us understand your idea (product photo, mock-up, clickable prototype, other)
20. How did Climathon support your idea?
- Our idea existed before Climathon
 - Our idea was created through Climathon
21. Please tell us how Climathon supported you and your idea
- Max 500 words
22. How would you classify the maturity level of your idea? Please select only one.
- Idea stage
 - Proof Of Concept stage (evidence, typically deriving from an experiment or pilot project, which demonstrates that a design concept, business proposal, etc. is feasible)
 - Prototype stage (A prototype is an early sample, model, or release of a product built to test a concept or process. A prototype is generally used to evaluate a new design to enhance precision by system analysts and users)
 - Minimum Viable Product stage (is a product with just enough features to satisfy early users and provide feedback for future product development)
 - Mature Project/ business stage (tested and in the process of scaling or growth)

23. *How would you classify the objective of your idea?

- Non-profit
- For profit
- Other (please specify)

24. Which climate impact category does your idea belong to?

- Mobility & transport, Buildings & Retrofit, Finance & Governance, Food & Agriculture, Energy & Electricity, Materials & Recycling, Landscapes & Public Spaces, Air Pollution, Health & Disease Prevention, Extreme Weather & Resilience, Activism & Education, Social & Equality, Other

25. In the design of your idea, did you collaborate with any local city or public institutions?

- Yes /No

26. How has your idea evolved since your participation in Climathon, if at all? (Please consider changes in maturity level and attempts at implementation)

- Max 500 words.

27. Please list any awards or milestones, key figures, press mentions or other recognition your idea has received to date.

28. Are you associated with any partners? Do you have the support of another public or a private company or organisation? Please elaborate below.

- Max 500 words.

29. Has your idea received any funding or do you have any revenue streams to date (in EUR or equivalent)? If yes, please specify funding sources and full amounts. Please mention if (i) you have ever received funding from EIT Climate-KIC or (ii) are actively fundraising.

- Max 500 words.

30. What impact does your idea have in supporting behavioural or societal change towards achieving net-zero emissions?

31. Would you and your team be available to join the online Climathon Awards ceremony on 21st January 2021?

- Yes/ No

32. If you are chosen amongst ☆ the top 5 ☆, would you and your team be able to join a training session and pre-record a video pitching your idea between December 14th and 18th? We will send you further information on this.

- Yes/ No

33. If you were to win private coaching/mentoring as your prize, what type of support would you require?

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